

Sample Boomi World Breakout Session Submission

Note the attention-grabbing title – you want to entice folks to attend

Title (80 characters):

Integration Puts Business in the Driver's Seat for 24x7 Manufacturing

Abstract (800 characters):

24x7 Manufacturing has automated business-critical processes such as invoicing, accounting, logistics, and product delivery through the Boomi Enterprise Platform. Its 24x7 customer portal, powered by Boomi Integration, B2B/EDI Management, and Data Hub, has streamlined and automated order processing, eliminating the need for human intervention on 95% of orders while accelerating revenue recognition. Business analysts' access to clean, reliable data integrated with PowerBI provides actionable insights to product development and marketing. And with Boomi Agentstudio, 24x7 Manufacturing built and deployed an AI agent that helps triage the remaining 5% of orders, ensuring the most pressing issues are addressed the fastest.

The platform helped the company address the following challenges:

- Email orders for custom parts were frequently lost
- Product development and manufacturing had no visibility into the status of work in progress.
- The supply chain used point-to-point integrations that slowed business processes.

Key Takeaways: Please provide 3 key takeaway bullets for session participants. These should be the most valuable things they will learn by attending your session.

Learn how to:

- Increase profitability by reducing manufacturing and delivery costs
- Improve your company's service reputation within your industry
- Streamline your supply chain to make it faster and easier for suppliers to do business with you

Technical Session Level:

- ☒ Strategic / Business (Non-Technical)
- ☐ Introductory
- ☐ Intermediate
- ☐ Advanced

Note the Takeaways state clearly what conference attendees can potentially learn.

Which of the following themes or topics apply to your session?

- ☒ Agentic AI / Agentic Transformation
- ☒ Integration & Automation
- ☒ Data Management
- ☐ API Management
- ☒ Success Story
- ☒ Industry/Vertical focus
- ☐ Line of Business Use Case

Which best describes your proposed session presentation style?

- ☒ Lecture (traditional presentation)
- ☐ Panel
- ☐ Fireside Chat
- ☐ User Group / Community Discussion
- ☐ Hands-on Training (BYOD)
- ☐ Other

Which of the following Boomi capabilities does your session touch upon?

- ☐ API Management
- ☒ AI Infrastructure: Agentstudio / AI Gateway / Control Plane / Boomi AI Agents

- ☒ B2B / EDI Management
- ☐ Boomi Companion
- ☐ Boomi Connect
- ☐ Boomi for SAP
- ☐ Connectors / Recipes / Accelerators
- ☐ Data Hub
- ☐ Data Integration (Rivery)
- ☐ Embedded
- ☐ Event Streams
- ☐ Flow
- ☐ Hosted Runtimes / Boomi MCS
- ☐ Integration
- ☐ Managed File Transfer (MFT) (Thru)
- ☐ Other
- ☐ N/A (Industry Topic)

Participant Role: Speaker

What is your relationship with Boomi:

- ☒ Customer
- ☐ Partner
- ☐ Employee
- ☐ Industry Analyst
- ☐ Other