

# boomi WORLD

## *PARTNER SUMMIT*

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### **Welcome**

#### **Partnering with Boomi in the AI Era**

Speakers: Dan McAllister

Kick off the Partner Summit with an energizing opening that sets the tone for the day. Hear how Boomi is thinking about the partner opportunity ahead and how data activation is foundational to driving AI-powered outcomes and partner success.

Discover how partners can differentiate and grow in today's rapidly evolving AI landscape. This session explores key industry shifts, how Boomi enables organizations to activate their data and accelerate AI readiness, and how strong partnerships can unlock new opportunities for innovation and customer success.

#### **Behind the Curtain: How Boomi Is Wiring the Future of AI**

Speakers: Amy McNee & Mani Gill

Get an inside look at how Boomi is building for the next generation of AI-powered enterprises. Explore the latest platform innovations, uncover new opportunities to expand your pipeline, and gain insight into the roadmap shaping the connected business landscape.

#### **What's New in Partner Programs, Marketing & Enablement**

Speakers: Ganka Bobeva-Rosevear, Steve Westerman & Michelle Anthony

Stay current on the latest partner investments designed to help you grow faster. From new programs and go-to-market resources to training,

certification, and performance insights, this session highlights the tools and support available to help you scale with Boomi.

### **Partner Spotlight: AWS**

Speakers: Lisa Martin & Jagjit Dhaliwal

Learn how Boomi and AWS are partnering to deliver scalable, AI-ready solutions. This spotlight showcases how joint innovation and alignment can drive customer outcomes and create new opportunities for partners.

### **Go-to-Market Panel: Accelerating Business Together**

Speakers: Dave Byerly, Jim Sears, Anand Mehta, Eddy Montalvo (Moderator: Michelle Anthony)

Hear directly from Boomi leaders on go-to-market priorities, co-selling strategies, and what's working in the field. Gain practical insights on building pipelines, aligning on customer value, and driving mutual success.

### **Partner Spotlight: DXC**

Speakers: Lisa Martin & Craig Dykes

Explore how DXC and Boomi are working together to deliver transformation at scale. Learn how this partnership is creating differentiated solutions and unlocking new value for customers.

### **Smarter by Design: Blending Rules-Based Automation with AI Reasoning**

Speakers: Patricia Moore & Michael Bachman

Automation brings speed. AI brings intelligence. This session explores how combining deterministic workflows with agentic AI creates a new class of enterprise solutions, and how Boomi enables partners to build and scale them.

### **Celebrating Excellence: Boomi Partner Awards 2026**

Speakers: Steve Lucas & Dan McAllister

Join us in recognizing the partners who are leading the way in innovation, growth, and customer success, and celebrating the achievements shaping the Boomi ecosystem.